



M A G A Z I N E

THE #1 SOURCE FOR KARAOKE INFORMATION

Serving the Karaoke community since 1993

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# AD RATE SCHEDULE

## MECHANICAL DIMENSIONS & RATES

FOR BLACK & WHITE  
PUBLISH READY MATERIALS

PLEASE CALL FOR COLOR AVAILABILITY  
& SPECIAL POSITIONING RATES

		1 Issue	3 Issue Contract	6 Issue Contract
<b>FULL PAGE</b>	10.15" wide x 14" high	<b>\$1,400</b>	<b>\$1,190</b> per issue	<b>\$1,050</b> per issue
<b>1/2 PAGE</b>	10.15" wide x 7" high	<b>\$750</b>	<b>\$640</b> per issue	<b>\$565</b> per issue
<b>1/4 PAGE</b>	5" wide x 7" high	<b>\$380</b>	<b>\$325</b> per issue	<b>\$285</b> per issue
<b>1/6 PAGE</b>	5" wide x 4.35" high	<b>\$290</b>	<b>\$225</b> per issue	<b>\$210</b> per issue
<b>1/8 PAGE (Horizontal)</b>	5" wide x 3.36" high	<b>\$195</b>	<b>\$175</b> per issue	<b>\$150</b> per issue
<b>1/8 PAGE (Tall)</b>	2.42" wide x 7" high	<b>\$195</b>	<b>\$175</b> per issue	<b>\$150</b> per issue

All contracts require payment for the first & last issue ads in advance  
The interim issues will be billed bi-monthly for the remainder of the contract

## INSERTION DEADLINES

Feb/Mar Issue—*Jan 15*    Apr/May Issue—*Mar 15*    June/July Issue—*May 15*  
Aug/Sep Issue—*July 15*    Oct/Nov Issue—*Sep 15*    Dec/Jan Issue—*Nov 15*

## LAYOUT SERVICES

If a completed ad is not provided, a 20% computer designer service fee will be added to the first issue price

COLOR ADS are available in FULL PAGE or 1/2 PAGE sizes only  
FULL PAGE—additional \$600 per issue  
1/2 page—additional \$400 per issue

